

# Fact Sheet



THE COLUMBUS FOUNDATION

**Tuesday,  
October 10,  
10:00 a.m. ET  
through  
Wednesday,  
October 11,  
12:00 p.m. ET**

**Go BIG.  
Be KIND!**

The Columbus Foundation  
614/251-4000  
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[biggive@columbusfoundation.org](mailto:biggive@columbusfoundation.org)

**#biggive**

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## WHAT IS THE BIG GIVE?

The Big Give is a 26-hour online giving event to make a difference through kindness. The Columbus Foundation, its family of donors, and corporate and community partners have provided a \$1.3 Million+ Bonus Pool, encouraging everyone to support nonprofits they care about. By working together, our communities can show their kindness and support local nonprofits!

Donations received during the 26-hour event will be amplified by Bonus Pool funds on a pro rata basis. Everyone who gives will have their donation(s) increased. In addition, the Foundation will cover all credit card fees, so 100 percent of donations go to participating nonprofits.

The Big Give was created by The Columbus Foundation and is fueled by The Giving Store, the Foundation's online marketplace of more than 700 nonprofits from a 10-county region. These nonprofits have created Directory Listings to help donors connect with the causes they care about. They serve a wide range of needs in our community, from education and childcare to housing, nutrition, and the environment, to name a few.

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## HOW DOES THE BONUS POOL WORK?

All donations during the 26-hour period will receive a pro rata portion of the Bonus Pool. (For example, if there is a Bonus Pool of \$1,000,000 and a total amount raised of \$4,000,000, then 25 cents will be added to every dollar donated.)

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## HOW DO I PARTICIPATE?

Make a donation to support one or more of your favorite nonprofits featured in The Giving Store, beginning on Tuesday, October 10, 2017 at 10:00 a.m. ET, through Wednesday, October 11, 2017 at 12:00 p.m. ET. To begin, visit [columbusfoundation.org](http://columbusfoundation.org).

Columbus Foundation donors can make a donation using their Donor Advised Fund or Supporting Foundation starting at a minimum of \$100, or \$20 by using a major credit card (VISA, MasterCard, Discover, and American Express). The general public may participate by using a major credit card (VISA, MasterCard, Discover, and American Express), starting with a minimum gift of \$20.

Everyone who makes a donation will receive an email receipt of their donation.

The Columbus Foundation is covering the fee of 2.35% per credit card transaction, so **100 percent of donations will be directed to participating nonprofits.**

All donations are final; no donation can be rescinded.

Visit [columbusfoundation.org](http://columbusfoundation.org) on Thursday, October 12, for the Bonus Pool percentage ratio and preliminary results.

Nonprofits will receive their funds by November 30, 2017.

New this year—nonprofits in 10 counties are eligible to participate.\* Special thanks to our new Big Give partners from the Delaware County Foundation, Licking County Foundation, Pickaway County Community Foundation, and the Union County Foundation.

\*Eligible counties include Delaware, Fairfield, Franklin, Hocking, Licking, Madison, Morrow, Perry, Pickaway, and Union.